
Practical Knowledge Management: A Model That Works

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Working with executives in several industries, the author has created a practical approach to knowledge management that has proved useful in a variety of organizations. This article discusses the eight building blocks on which this approach is based, from knowledge goals to knowledge acquisition to knowledge preservation. It also gives examples of successful knowledge management programs and notes possible pitfalls.

The goal of knowledge management is a practical one: to improve organizational capabilities through better use of the organization's individual and collective knowledge resources. These resources include skills, capabilities, experience, routines, and norms, as well as technologies.

Astonishingly, despite the now-solid consensus on the importance of knowledge or "intellectual capital" to every company's success, most companies actually manage knowledge very badly. Very few have clearly defined management roles, such as a Chief Knowledge Officer (CKO), or organizational structures for the management of knowledge as a resource. Few even have a shared knowledge language that allows efficient communication.

However, attention to knowledge management is growing. Companies are recognizing that they compete in increasingly knowledge-intensive markets. To thrive—and even to survive—they are forced to rethink the management of their organizational knowledge bases.

A Practical Model

To build a solid base for the development of a practical model of knowledge management, in June 1995 we founded the Swiss Forum for Organizational Learning and Knowledge Management at the University of Geneva. This Forum is a platform for practitioners who consider knowledge a strategic resource and a central tool for protecting their competitiveness. One of the activities of the Forum has been to hold theme-oriented roundtables (organized by the Geneva Knowledge Group) addressing such knowledge-related topics as strategy, training, and global knowledge networks.

Practical Knowledge Management

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Practical Knowledge Management:

The Enigmatic Realm of **Practical Knowledge Management**: Unleashing the Language is Inner Magic

In a fast-paced digital era where connections and knowledge intertwine, the enigmatic realm of language reveals its inherent magic. Its capacity to stir emotions, ignite contemplation, and catalyze profound transformations is nothing in short supply of extraordinary. Within the captivating pages of **Practical Knowledge Management** a literary masterpiece penned by way of a renowned author, readers attempt a transformative journey, unlocking the secrets and untapped potential embedded within each word. In this evaluation, we shall explore the book's core themes, assess its distinct writing style, and delve into its lasting effect on the hearts and minds of people who partake in its reading experience.

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