



# **Managing E-Commerce And Mobile Computing Technologies**

**Julie Mariga**



**IRM Press**

# Managing Ecommerce And Mobile Computing Technologies

**Mariga, Julie R.**



## **Managing Ecommerce And Mobile Computing Technologies:**

*Managing E-Commerce and Mobile Computing Technologies* Mariga, Julie R.,2003-01-01 Examining the challenges and limitations involved in implementing and using e commerce technologies this guide describes how these technologies have been very instrumental to many organizations around the globe Discussed is how through the use of electronic commerce organizations of all sizes and types are able to conduct business without worrying about the territorial market limitations of the past Additionally how mobile commerce technologies are further enabling such organizations to communicate more effectively is reviewed Also covered are the potential for a B2B marketplace deploying Java mobile agents and e business experiences with online auctions

**Instructional Technologies** Paul Darbyshire,2005-01-01 E Commerce and M Commerce Technologies explores the emerging area of mobile commerce The chapters in this book look specifically at the development of emerging technologies and their application in Internet commerce From E business to mobile database developments this book offers a compilation of readings that will prove useful to individuals and organizations in the academic study and research surrounding mobile commerce as well as in the practical application of these technologies

**Business Intelligence in the Digital Economy: Opportunities, Limitations and Risks** Raisinghani, Mahesh S.,2003-07-01 Business Intelligence in the Digital Economy Opportunities Limitations and Risks describes business intelligence BI how it is being conducted and managed and its major opportunities limitations issues and risks This book takes an in depth look at the scope of global technological change and BI During this transition to BI information does not merely add efficiency to the transaction it adds value This book brings together high quality expository discussions from experts in this field to identify define and explore BI methodologies systems and approaches in order to understand the opportunities limitations and risks

*Business to Business Electronic Commerce* Merrill Warkentin,2003-01-01 The rapid commercialization of the Internet and success of online direct marketing led to the burgeoning field of business to business e commerce a growing industry analyzed with the most recent research developments and successful implementation strategies in this business volume E commerce environments supply chain management issues and value chain networks are explored with respect to process research and electronic tendering More complex discussions of classification schemes manufacturing connectedness and structuration theory provide the academic dimension of the practical business challenges presented

**Inter-Organizational Trust for Business to Business E-Commerce** Ratnasingam, Pauline,2003-01-01 Internet use for business to business e commerce is expected to grow at spectacular rates Many experts feel that perceived lack of trust in e commerce transactions on the Internet has contributed to the slow adoption of e commerce in the recent past This book provides an avenue for managers and researchers to explore examine and describe interorganizational trust relationships in e commerce participation With the identification of trust behaviors in business relationships Inter Organizational Trust for Business to Business E Commerce will increase the awareness of e commerce participants who can

then examine their own and their trading partners trust behaviors *British Qualifications* Kogan Page,2006 The field of professional academic and vocational qualifications is ever changing The new edition of this highly successful and practical guide provides thorough information on all developments Fully indexed it includes details on all university awards and over 200 career fields their professional and accrediting bodies levels of membership and qualifications It acts as an one stop guide for careers advisors students and parents and will also enable human resource managers to verify the qualifications of potential employees Journal of Database Management ,2003 *Transforming E-Business Practices and Applications: Emerging Technologies and Concepts* Lee, In,2009-12-31 Transforming E Business Practices and Applications Emerging Technologies and Concepts presents an integrated view of the latest issues and technologies evolving from business transactions and support Information Resources Management Journal ,2003 **Business Horizons** ,2004 **Mobile Government** Ibrahim Kushchu,2007 This book provides selected examples of current developments from various countries in terms of technology applications and services and various real world m government examples their evaluations challenges and opportunities It contains introductory knowledge on m Government and then moves on to a deeper examination of various applications that are significant in terms of current and future developments in m Government Provided by publisher *Web* ,2003 *Information Technology for Management* Efraim Turban,Ephraim McLean,James Wetherbe,2004 A practical managerial oriented approach that shows how IT is used in organizations to improve quality and productivity Case studies highlight new technology and applications including fuzzy logic neural computing and hypermedia Contains a variety of cases that emphasize problems many corporations encounter Features international cases illustrating how IT can be adapted to other cultures Choice ,2007 Investors Chronicle ,2001 *HICSS-36* Ralph H. Sprague,2003 **Proceedings of the 37th Annual Hawaii International Conference on System Sciences** Ralph H. Sprague,2004 HICSS 2004 consists of over 500 papers in nine major tracks HICSS provides a unique forum for the interchange of ideas advances and applications among academicians and practitioners in the information computing and system sciences The conference continues to be one of the best working conferences in computer related sciences with a high level of interaction among the leading scientists engineers and professionals The CD ROM containing all of the complete papers presented at HICSS 2004 is included in the book of abstracts **Emerging Topics and Technologies in Information Sytems** Miltiadis D. Lytras,Patricia Ordóñez de Pablos,2009-01-01 This book communicates the various challenges and great opportunities that information systems research produces Provided by publisher Introduction to Information Systems R. Kelly Rainer,Brad Prince,2021-12-06 Introduction to Information Systems 9th Edition teaches undergraduate business majors how to use information technology to master their current or future jobs Students develop a working understanding of information systems and information technology and learn how to apply concepts to successfully facilitate business processes This course demonstrates that IT is the backbone of any business whether a student is majoring in accounting finance marketing human

resources production operations management or MIS      **Management Information Systems** Kenneth C. Laudon, Jane Price Laudon, 2002 Management Information Systems contains a wealth of pedagogical features to facilitate student comprehension helping to review and reinforce key concepts as well as promoting problem solving skills

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