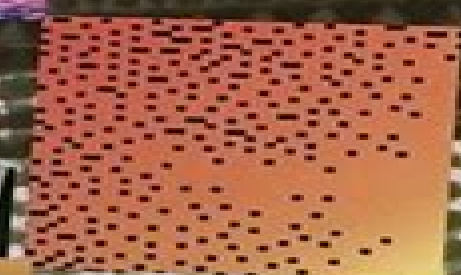
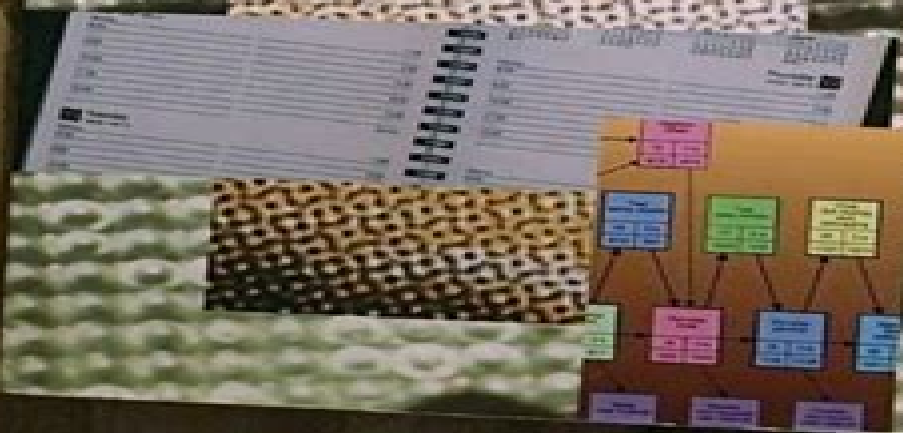
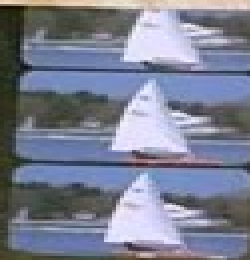


*Roy Strauss*

# Managing Multimedia Projects

- CD-ROM Titles
- Sales & Marketing Presentations
- Training & Educational Programs
- Kiosks & Displays
- World Wide Web Sites



# Managing Multimedia Projects

**Stefan Hartweg**



## Managing Multimedia Projects:

**A Project Management Methodology for Multimedia Projects** Stefan Hartweg, 2002-05-17 Inhaltsangabe Abstract This paper tries to define a concept for managing multimedia projects efficiently and takes the suitability of existing methods into account Developing a valid solution makes it necessary to look at project management as a generic discipline first and then apply the results to the multimedia discipline Only then can we be sure that no important aspects of project management have been forgotten nor that existing and working strategies which could be applied to multimedia projects have been ignored This paper therefore defines project management and generally describes its areas of responsibility The question of whether project management is necessary and beneficial needs to be addressed as well After project management and the necessity to actively apply it in some form has been understood in general a specific focus on the existing information for multimedia project management will be undertaken It will become apparent that different viewpoints exist as to whether multimedia project management should apply project management methods of related industry areas such as software development This will justify the need to compare multimedia projects with software development projects After having gained an insight into project management as well as the characteristics of multimedia projects it is possible to determine the demands that a project management method needs to be able to meet to successfully manage multimedia projects It would be beyond the scope of this thesis to analyse every existing method Instead one method will be analysed as an example The useful aspects of the analysed method will be identified along with its shortfalls in relation to multimedia development Finally recommendations on how the shortfalls could be corrected will be made so that a project manager will be able to use the examined method specifically suited to multimedia projects Inhaltsverzeichnis Table of Contents 1 Preface 7 2 Introduction 9 2 1 The Topic of this Thesis 9 2 2 Hypotheses and Findings 12 2 3 Definition of Multimedia 14 2 4 Types of Multimedia Products 16 2 4 1 Forms of Delivery 16 2 4 2 Categories of Multimedia Products 18 2 4 3 Conclusion 20 2 5 Project Management Definitions 21 2 5 1 Project and Project Management 21 2 5 2 Project Stakeholders 22 2 5 3 Project Methodology Methods and Processes 22 3 The Historical Development of Project Management 25 3 1 The Philosophy of Ancient Project Management 25 3 2 The *Managing Multimedia* Elaine England, Andy Finney, 1999 Summary Managing Multimedia includes management guidelines for each stage of the multimedia project life cycle from initiation to completion defines the project manager's responsibilities at each stage of the project life cycle These checklists build into an overall job description or role model pinpoints all the recognized problem areas and offers practical solutions based on the Author's own extensive experience and provides task related exercises to help you build a customized set of multimedia management guidelines to fit your own project requirements **Managing Multimedia** England, 2002-09-01 *Managing Multimedia* Elaine England, Andy Finney, 2002 This volume takes you through the various stages in a project client requirements understanding clients contracts team selection copyright issues multimedia elements interface design testing localization and a section on

managing small quick projects      Managing Multimedia Elaine England, Andy Finney, 2002      *Managing Multimedia Projects* Roy Strauss, 1997 With the increased popularity of multimedia a growing number of people are now becoming involved in producing multimedia applications Based on real world experience and current development techniques this book provides a solid framework for managing all types of multimedia projects from simple presentations to custom kiosk displays retail CD ROM titles and World Wide Web sites It shows how to manage the project dimensions plan and schedule projects do cost estimations and budgeting organize and run development teams work in both external and internal development situations and understand multimedia technologies and tools Anyone involved in multimedia projects will find this book a clear concise and thorough introduction to the complex task of project management By focusing on multimedia as software and using a software development approach Strauss provides the reader with a real world method based on well tested software development techniques that can be adapted and used for any multimedia project The book guides the reader through the software development process including the phases of Analysis and Planning Design Alpha Beta Gamma Quality Assurance Testing and Support and Maintenance It also contains special chapters on selecting the right development tool and contracting with external developers This book prepares the reader to develop a high quality program on time and on budget

**Managing Interactive Media** Elaine England, Andy Finney, 2007 This updated and expanded fourth edition retains the strength of previous editions while adding new material relevant for the changing work environment The book describes the latest industry trends and incorporates them into a project management framework By developing practical skills it aids the project manager s own development and provides a coherent overview of the issues that affect all in the converging industries of communications media and computing

**Multimedia Projects in the Classroom** Timothy D. Green, Abbie Brown, 2002-02-11 This book provides an informative and easy to use guide to teachers on how to successfully integrate technology into their current curriculum even if the teachers background in technology is limited Bridget Weishaar Technology Instructor The Latin School of Chicago Chicago IL The how to guide that can take you and your students to the next level of multimedia presentation Teachers have been working with multimedia for years slides shows recordings even chalk talks are multimedia But with the advent of personal computers and sophisticated graphics software multimedia has taken on a whole new look and feel and now two experts in education and multimedia share the step by step secrets on making multimedia work for you your students and your curriculum Multimedia Projects in the Classroom can help teachers understand how the multimedia development process works and how it can be used by teachers as well as by students working on their own projects Subjects include Integrating curriculum content into multimedia production Developing multimedia projects in the classroom Evaluating multimedia projects Producing professional multimedia Learn to understand the process include it in your own work and incorporate student produced multimedia projects into the curriculum all with the help of this exciting and innovative book Addresses standards set for classroom multimedia production developed by the

International Society for Technology in Education ISTE National Educational Technology Standards for Students NET S and National Educational Technology for Teachers NET T

**Managing Interactive Video/multimedia Projects** Robert E. Bergman, Thomas V. Moore, 1990

Making the Most of the Web in Your Classroom Timothy D. Green, Abbie Brown, LeAnne Robinson, 2008 I have not seen a more teacher friendly resource for using the Web in the classroom The authors took both novices and experts into consideration A must have in every school Elizabeth Alvarez Math and Science Coach Chicago Public Schools IL A user friendly tool on many levels I would recommend this book to media specialists instructional technology teachers and district coordinators for both content and technology April DeGennaro Gifted Education Teacher Peoples Elementary School Fayetteville GA Translate Web technology into practical applications for the daily curriculum Designed for novices and experienced users this comprehensive guide includes all the need to know aspects of using the World Wide Web to support student learning Making the Most of the Web in Your Classroom covers the language of the Web describes Web editing software and shows how to use Web tools that offer unique learning opportunities for students This book examines issues of student safety appropriate netiquette and copyright and other legal considerations and provides field tested strategies examples and reproducibles to help teachers create powerful learning opportunities Educators will be able to meet ISTE NETS technology and content standards as they Design and build Web sites Help students develop their own Internet projects Evaluate and manage Web projects Featuring a list of key terms in each chapter this timely resource will motivate your students and help make technology a seamless part of your classroom instruction

Managing Interactive Media Projects Tim Frick, 2008 From the birth of a media project idea to the implementation and maintenance of that project this book provides the skills and know how to master the process of managing interactive media projects Managing Interactive Media Projects offers important insights and techniques for various approaches to the process of creating interactive media It covers the ever important steps of planning documenting writing designing implementing testing debugging and maintaining interactive media projects that range from web sites and online media to DVDs CD ROMs and Flash Detailed breakdowns of key steps in developing interactive projects coupled with in depth case studies and digital supplemental materials make it a valuable resource in today s creative market Written in a cohesive yet easy to understand manner this book will transform the daily drudgery of technical specifications and documentation into an easy to implement process that will help readers to surpass even their own expectations on their interactive media projects

**Human Factors in Organizational Design and Management-V** Ogden Brown, Hal W. Hendrick, 1996 Inhalts bersicht Preface Acknowledgements 1 Product design and development 2 Individual differences and task analysis matching persons to the job 3 Information technology and communication 4 Participation 5 Occupational well being health and safety 6 Macroergonomics 7 Cultural perspectives 8 Evolution and development of IEA federated societies 9 Late paper

**Media**, 1997 *Which Degree Directory Series*, 2000

**The British National Bibliography** Arthur James Wells, 2003 *River of Promise, River*

*of Peril* John E. Thorson, 1994 Snaking 2 540 miles from Montana to the Mississippi River the Missouri is the longest waterway in the nation Its basin stretching 530 000 square miles extends broadly into ten states and twenty five Indian reservations For millions of years the river and its tributaries meandered untamed But that irrevocably changed with the passage of the Pick Sloan Plan part of the Flood Control Act of 1944 In River of Promise River of Peril John Thorson takes the first comprehensive look at how and why the Missouri River basin now with six major dams and hundreds of miles of navigation canals has become one of the most significantly altered drainage systems in the country He also looks at the consequences The Pick Sloan Plan he argues has not fared well over time particularly in its failure to provide an effective blueprint for regional river management Persistent conflicts over the river he contends illuminate important weaknesses of federalism in dealing with regional resources the most glaring being the exclusion of any proactive role for Indian tribal governments To support his argument Thorson examines the physical demographic and political features of the river basin analyzes the comprehensive river development that gave birth to the Pick Sloan Plan reveals why the original goals of the legislature were never achieved explores the deep seated and continuing tensions between basin governments and investigates how Indian tribes the river s ecology and federalism have been damaged as the river has been developed He also describes the various associations created and later abandoned from the sixties to the eighties and assesses their virtues and limitations Thorson sees in the story of the Missouri River Basin the vertical and horizontal strains of federalism the states chafing against federally mandated and controlled projects exacerbated by the lack of constitutional guidance for handling conflicts among neighboring states and with Indian nations Not just bent on spotlighting problems Thorson also evaluates different approaches for improved river system management and recommends a Missouri River management institution based on environmentally sensitive policies a strong state role and full participation by the basin s tribal governments

*Julien's Primer of Drug Action* Claire D. Advokat, Joseph E. Comaty, Robert M. Julien, Ph.D., 2018-08-14 Julien s Primer of Drug Action continues to evolve side by side with the field it covers providing a thoroughly up to date look at psychotherapeutic and recreational drugs including the latest research and the newest formulations The thoroughly updated 14th edition features New coverage of opioids of abuse and drugs used to treat of opioid dependence and opioid overdose New research on the use of marijuana to treat Alzheimers PTSD and Epilepsy New coverage of pharmacological physiological and psychoactive effects of synthetic marijuana including its toxicity New research on Cannabidiol CBD and its therapeutic uses New research of the efficacy of antipsychotics to treat dementia Parkinson s bipolar OCD PTSD New research on hallucinogenics for the treatment of various disorders including MDMA for the treatment of PTSD Psilocybin for treatment of depression and end of life anxiety and Ayahuasca to treat psychiatric disorders The use of genetic testing to predict effectiveness of antidepressant treatment New research on the use of ketamine for the treatment of depression **Public Service Management** ,1929 **Psychology** Daniel L. Schacter, Daniel T. Gilbert, Matthew K. Nock, 2022-09-28 The

introductory psychology textbook that inspires a love of science

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