

# Regional Tourism Performance Research: Knowledge Foundation, Discipline Structure, and Academic Frontier

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## Abstract

In order to promote the prosperity and development of the research on “regional tourism performance” and better guide the practice of regional tourism development, this paper gives a basic and comprehensive review of the research activities on “regional tourism performance.” Data were collected from 418 English papers (2004–2020) collected from the Web of Science database. This study uses CiteSpace and Gephi to analyze the development of the thematic research from four dimensions: research overview, knowledge base, discipline structure, and research frontier. The study found that “regional tourism performance” is still a hot spot of the future. The existing literature on “regional tourism performance” mainly focuses on constructing models, exploring influencing factors, and innovating management models to improve tourist satisfaction, enhance regional tourism competitiveness, and promote regional economic growth. Panel data, entropy index, data envelopment analysis, bootstrap truncated regression models, coupling coordination degree, and spatial variation are the main research methods. Since 2016, cultural tourism, heritage tourism, rural tourism, tourism destinations competitiveness, and regional tourism governance have become hot topics in the thematic research. This paper is helpful to improve the research efficiency of the thematic research, promote the theoretical results to better guide the practice, and improve the level of regional tourism performance. However, this paper has limitations in terms of concept differentiation and data accuracy.

## Keywords

regional tourism performance, literature review, bibliometric analysis, complex network analysis, CiteSpace

## Introduction

Tourism has become one of the most influential participants in the global economy (Shahin & Dabestani, 2010), and the development of tourism is very dependent on global trade. Affected by COVID-19, the development of the global tourism market has been frustrated, and forces the development strategy of tourism to change from globalization to regionalization. Therefore, the development performance of regional tourism is bound to be paid more attention. In social practice, it needs the coordination and cooperation of multiple interest groups such as government departments, tourism enterprises, tourism researchers, and residents in the region to improve the performance level of tourism in the region. In terms of theoretical research, it is necessary for tourism experts and scholars to measure the comprehensive strength of regional tourism industry by building a regional tourism performance index system (Sainaghi et al., 2017) and put forward corresponding suggestions.

This paper reviews the literature on the topic of “regional tourism performance,” which helps to reflect the historical accumulation, current situation, and latest progress of the

current research topic of “regional tourism performance,” and can reflect the new trends, new trends, new levels, new principles, and new technologies of relevant research (Zhou, 2021). Thus, the research objective of this paper is to preliminarily describe the research overview, knowledge base, discipline structure, and research frontier of the topic of “regional tourism performance,” so as to provide reference to scholars engaged in the topic of “regional tourism performance.” Then it is more scientifically and effectively applied to the development practice of regional tourism.

Before the literature review, the paper needs to describe and define the concept of “regional tourism performance.” At the same time, “tourism performance” is distinguished from “tourism competitiveness,” “tourism driving force” and other concepts, so as to make the problem analysis more

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# On Tourism Performance Research

**Guillaume Favre**



## **On Tourism Performance Research:**

## Decoding **On Tourism Performance Research**: Revealing the Captivating Potential of Verbal Expression

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