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Richard H. Buskirk

MODERN MANAGEMENT & MACHIAVELLI

*The executive's guide to
the psychology and politics of power.*



Management And Machiavelli

Antony Jay



Management And Machiavelli:

Management and Machiavelli Antony Jay,1994 In this revised edition of his 1967 bestseller Jay revisits the corporate universe and once again tries to make sense of it all With the clear vision of a historian and political scientist he assesses the nature and behavior of corporate princes and commoners based on principles of ancient government

Management and Machiavelli Antony Jay,1978

Machiavelli on Management Gerald R. Griffin,1991-03-06 For centuries Niccolo Machiavelli has been deemed the supreme thinker about survival in the world of politics but a careful analysis of his writings shows that he was also the ultimate organizational person He advised the princes of his day to be goal setters to set reachable objectives and to let nothing stand in their way in achieving those objectives In this work Gerald R Griffin formulates a contemporary business perspective drawn from Machiavelli s true principles of management which are as valid and useful today as they were in Machiavelli s time In so doing he provides a guidebook for managers and aspiring managers that teaches them about the nature of power and how to use it effectively Working from the premise that power itself is neutral and is only made good or bad by the way it is used Griffin challenges the modern view of participative management as an end in itself In 26 chapters he examines a wide variety of management topics and draws upon the wisdom of Machiavelli to provide guidance in using power to deal with these situations Using pertinent quotations from the philosopher s works and setting them into a contemporary business context Griffin directs the reader toward management techniques as recommended by Machiavelli and proved successful over hundreds of years Among the topics covered are types of organizations building maintaining and losing empires motivating subordinates being loved or feared as a manager and gaining and using a reputation For each management problem or situation he thoroughly discusses and focuses on the practical techniques for advancing in any organization The work also includes a quick reference guide to key Machiavellian ideas as they apply to business and management as well as a Machiavellian IQ test to measure the reader s Machiavellian tendencies This book will be an indispensable guide for anyone currently involved or planning to be involved in management and a useful resource for college courses in business and management Public and academic libraries will also find it to be a valuable addition to their collections

Machiavelli, Marketing, and Management Phil Harris,Andrew Lock,Patricia Rees,2000 This text aims to provide insight into the meaning and interpretation of Machiavelli and his works for management marketing and political thought and to highlight their relevance to the manager today

Modern Management and Machiavelli Richard H. Buskirk,1975-11-01

Modern Management and Machiavelli Richard Hobart Buskirk,1975-11-01

Management and Machiavelli Antony Jay,1967

Ancient Wisdom for Modern Management Ralf Lisch,2016-04-08

Machiavelli lives 500 years after Niccol Machiavelli has written The Prince this classic of the mechanisms behind success in management has not lost its relevance In an intriguing and inspiring interplay of quotes interpretations and examples Dr Ralf Lisch develops Machiavelli s most famous work into a practical guide providing Ancient Wisdom for Modern Management

Many have heard about Machiavelli but few have really read and understood him Ralf Lisch's analysis of *The Prince* proves that widespread associations with evil management are a thorough misunderstanding He has done away with historic ballast and abstains from a moralizing approach that does not do justice to Machiavelli's works Instead he lets Machiavelli have his say and provides a positive and pragmatic interpretation of the wisdom of *The Prince* from a management perspective It is a fresh approach that combines theoretical analysis with a practical focus Dealing with a wide range of essential management topics like careers success intellect decision making trust change management knowledge management mergers and acquisitions networking sustainability business ethics working processes and many others this book proves that the basics of management have hardly changed over half a millennium *Ancient Wisdom for Modern Management* is an amazing insight into the essentials of management and a workable guidance to success in daily business This open minded and compelling exploration of *The Prince* combines reading pleasure with a great opportunity to participate in Machiavelli's truly timeless wisdom

The European Renaissance in American Life Paul F. Grendler, 2006-03-30 An informative but light hearted look at the popularity of the Renaissance today this book was written by a Renaissance scholar intrigued with the way his subject continues to resonate outside the scholarly community His purpose is to uncover and describe the many manifestations of America's love of the Renaissance Why do millions don costumes to attend Renaissance Faires Why do novels and films about the period enjoy continued popularity as do Renaissance icons such as Elizabeth I Michelangelo Shakespeare and the Mona Lisa How is it that American politicians and business leaders still look to Machiavelli as a symbol of wisdom or of evil Grendler posits that Americans embrace the Renaissance as a model of culture and sophistication seeing it as confirmation that the individual can achieve greatness against long odds a belief at the core of our own society After an examination of *The Real Renaissance 1400-1620* the book looks at ways in which Americans relive the experience including Faires and Living Last Suppers ways in which we re create the Renaissance in our own world and finally ways in which the Renaissance is portrayed for better or worse in fiction and film

Machiavelli, Marketing and Management Phil Harris, Andrew Lock, Patricia Rees, 2025 This second fascinating and cutting edge text provides insight into the meaning and interpretation of Machiavelli and his works for management marketing and political thought and highlights their particular relevance to the manager and policymaker today By bringing together contributions from authors both academic and practitioner this book addresses a number of common themes relating to the influences and arguments of perhaps the first political scientist and advocate of sound management and marketing principles The volume covers a wide range of topics including modern management and leadership public affairs technology marketing populist and fascist governments and strategic corporate philanthropy *Machiavelli Marketing and Management Revisited* will be of great interest to all practitioners students and scholars of management marketing political science and public affairs Provided by publisher

[Machiavelli on Management](#) Gerald R. Griffin, 1991-03-06 For centuries Niccolo Machiavelli has been deemed the

supreme thinker about survival in the world of politics but a careful analysis of his writings shows that he was also the ultimate organizational person He advised the princes of his day to be goal setters to set reachable objectives and to let nothing stand in their way in achieving those objectives In this work Gerald R Griffin formulates a contemporary business perspective drawn from Machiavelli s true principles of management which are as valid and useful today as they were in Machiavelli s time In so doing he provides a guidebook for managers and aspiring managers that teaches them about the nature of power and how to use it effectively Working from the premise that power itself is neutral and is only made good or bad by the way it is used Griffin challenges the modern view of participative management as an end in itself In 26 chapters he examines a wide variety of management topics and draws upon the wisdom of Machiavelli to provide guidance in using power to deal with these situations Using pertinent quotations from the philosopher s works and setting them into a contemporary business context Griffin directs the reader toward management techniques as recommended by Machiavelli and proved successful over hundreds of years Among the topics covered are types of organizations building maintaining and losing empires motivating subordinates being loved or feared as a manager and gaining and using a reputation For each management problem or situation he thoroughly discusses and focuses on the practical techniques for advancing in any organization The work also includes a quick reference guide to key Machiavellian ideas as they apply to business and management as well as a Machiavellian IQ test to measure the reader s Machiavellian tendencies This book will be an indispensable guide for anyone currently involved or planning to be involved in management and a useful resource for college courses in business and management Public and academic libraries will also find it to be a valuable addition to their collections

Machiavelliana Michael Jackson, Damian Grace, 2018-06-05 In Machiavelliana Michael Jackson and Damian Grace offer a comprehensive study of the uses and abuses of Niccol Machiavelli s name in society generally and in academic fields distant from his intellectual origins It assesses the appropriation of Machiavelli in didactic works in management social psychology and primatology scholarly texts in leaderships studies as well as novels plays commercial enterprises television dramas operas rap music Mach IV scales children s books and more The book audits surveys examines and evaluates this Machiavelliana against wider claims about Machiavelli It explains the origins of Machiavelli s reputation and the spread of his fame as the foundation for the many uses and misuses of his name They conclude by redressing the most persistent distortions of Machiavelli

Machiavelli on Management Morton F. Meltzer, 1964

Management Strategy and Tactics John G. Hutchinson, 1971

Machiavelli on Business Niccolò Machiavelli, Stephen Brennan, 2015-01-27 Business Lessons from the Renaissance Master of Gaining and Maintaining Power Generally considered the father of modern political science and political ethics in particular Niccol di Bernardo dei Machiavelli was a Renaissance Italian writer philosopher humanist historian politician and diplomat After his career in politics had ended Machiavelli wrote a short treatise that is often considered his masterpiece but was not published until five years after his death The Prince contains adages regarding

politics in particular providing advice for gaining and maintaining power While Machiavelli was writing primarily about political power his philosophies have been adopted by business leaders and titans of industry presidents CEOs entrepreneurs and innovators ever since Also including excerpts from The Art of War Discourses on Livy and Machiavelli s other works Machiavelli on Business explores such ideas as Whether it s better for a leader to be feared or loved How to best keep subordinates content The necessity of breaking promises at times Projecting the right qualities and fostering appearances Turning obstacles into opportunities Taking advantage of crises And much more Management Thought Jayanta K Nanda,2006 **The Evolution of Management Thought** Daniel A. Wren,1979 Textbook on the evolution of management theory traces historical aspects consequences of industrialization for industrial management the advent of scientific management spreading of the efficiency gospel personnel management human relations business organization operational management etc Bibliography pp 563 to 576 and diagrams **Machiavelli, Marketing and Management** Phil Harris,2006 **International Encyclopedia of Business and Management** Malcolm Warner,1996 This six volume reference work provides users with an analysis of the history theory practice and future developments of business and management topics worldwide **Machiavelli's Thoughts on the Management of Men** Niccolò Machiavelli,1982-09

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