



Popular Culture

Jenn Brandt, Callie Clare



Popular Culture:

An Introduction to Popular Culture in the US Jenn Brandt, Callie Clare, 2018-01-25 Winner of the Popular Culture Association's 2018 John G. Cawelti Award for the Best Textbook Primer. What is popular culture? Why study popular culture in an academic context? *An Introduction to Popular Culture in the US* by People, Politics, and Power introduces and explores the history and contemporary analysis of popular culture in the United States. In situating popular culture as lived experience through the activities, objects, and distractions of everyday life, the authors work to broaden the understanding of culture beyond a focus solely on media texts, taking an interdisciplinary approach to analyze American culture, its rituals, beliefs, and the objects that shape its existence. After building a foundation of the history of popular culture as an academic discipline, the book looks broadly at cultural myths and the institutional structures, genres, industries, and people that shape the mindset of popular culture in the United States. It then becomes more focused with an examination of identity, exploring the ways in which these myths and mindset are internalized, practiced, and shaped by individuals. The book concludes by connecting the broad understanding of popular culture and the unique individual experience with chapters dedicated to the objects, communities, and celebrations of everyday life. This approach to the field of study explores all matters of culture in a way that is accessible and relevant to individuals in and outside of the classroom.

Popular Culture Carla A. Freccero, 1999-08-01 The concise introduction to the study of popular culture. From Madonna and drag queens to cyberpunk and webzines, popular culture constitutes a common and thereby critical part of our lives. Yet the study of popular culture has been condemned and praised, debated and ridiculed. In *Popular Culture: An Introduction*, Carla Freccero reveals why we study popular culture and how it is taught in the classroom. Blending music, science fiction, and film, Freccero shows us that an informed awareness of politics, race, and sexuality is essential to any understanding of popular culture. Freccero places rap music, the *Alien* Trilogy, and Sandra Cisneros in the context of postcolonialism, identity, politics, and technoculture to show students how they can draw on their already existing literacies and on the cultures they know in order to think critically. Complete with a glossary of useful terms, a sample syllabus, and extensive bibliography, this book is the concise introduction to the study of popular culture.

Popular Culture Marcel Danesi, 2022-12-13 The fifth edition of Marcel Danesi's *Popular Culture* is an accessible, engaging introduction for popular culture, media, and society, and sociology of the media courses. The fifth edition features updated coverage on social media and digital cultures, including those surrounding memes, video games, virtual reality, and streaming services. Pop culture surrounds us. It infuses the movies we watch, the music we listen to, the books we read, the clothes we wear, and the food we eat. It comes to us on our televisions, phones, computers, radio, and in every storefront and billboard we pass on the street. Danesi delves into the social structures that create and promote pop culture, showing how it validates our common experiences. Offering a variety of perspectives on its many modes of creation and delivery, Danesi shows why pop culture will always be something we love to hate and hate to love.

[Digging Into Popular Culture](#) Ray

Broadus Browne, Pat Browne, 1991 This volume presents archeological studies in conjunction with cultural anthropological studies as a means to enhance popular culture studies Scholar Malcolm K Shuman points out that the study of archeology must be careful to chart the total human content of an artifact because archeology is a profoundly human and humanizing endeavor that cannot be divorced from the matrix of human life The other ten essays cover aspects of archeology and cultural anthropology and the authors are meticulous in studying their subject in context **Popular Culture** John G.

Nachbar, Kevin Lausé, 1992 Popular Culture An Introductory Text provides the means for a new examination of the different faces of the American character in both its historical and contemporary identities The text is highlighted by a series of extensive introductions to various categories of popular culture and by essays that demonstrate how the methods discussed in the introductions can be applied This volume is an exciting beginning for the study of the materials of everyday life that define our culture and confirm our individual senses of identity **Popular Culture Theory and Methodology** Harold E.

Hinds, Marilyn Ferris Motz, Angela M. S. Nelson, 2006 Since its birth in the 1960s the study of popular culture has come a long way in defining its object its purpose and its place in academe Emerging along the margins of a scholarly establishment that initially dismissed anything popular as unworthy of serious study trivial formulaic easily digestible escapist early practitioners of the discipline stubbornly set about creating the theoretical and methodological framework upon which a deeper understanding could be founded Through seminal essays that document the maturation of the field as it gradually made headway toward legitimacy Popular Culture Theory and Methodology provides students of popular culture with both the historical context and the critical apparatus required for further growth For all its progress the study of popular culture remains a site of healthy questioning What exactly is popular culture How should it be studied What forces come together in producing disseminating and consuming it Is it always conformist or has it the power to subvert refashion resist and destabilize the status quo How does it differ from folk culture mass culture commercial culture Is the line between high and low merely arbitrary Do the popular arts have a distinctive aesthetics This collection offers a wide range of responses to these and similar questions Edited by Harold E Hinds Jr Marilyn F Motz and Angela M S Nelson Popular Culture Theory and Methodology charts some of the key turning points in the culture wars and leads us through the central debates in this fast developing discipline Authors of the more than two dozen studies several of which are newly published here include John Cawelti Russel B Nye Ray B Browne Fred E H Schroeder John Fiske Lawrence Mintz David Feldman Roger Rollin Harold Schechter S Elizabeth Bird and Harold E Hinds Jr A valuable bibliography completes the volume **Advanced Studies in**

Media Joe Nicholas, John Price, 1998 Advanced Studies in Media has been designed to offer a comprehensive and stimulating textbook for all students on advanced level media studies and communications studies courses An Introduction to Studying Popular Culture Dominic Strinati, 2000 An Introduction to Studying Popular Culture presents a critical assessment of the major ways in which popular culture has been interpreted and suggests how it may be more usefully studied

Lessons Learned from Popular Culture Tim Delaney, Tim Madigan, 2016-06-28 Informative and entertaining introduction to the study of popular culture As the culture of the people popular culture provides a sense of identity that binds individuals to the greater society and unites the masses on ideals of acceptable forms of behavior Lessons Learned from Popular Culture offers an informative and entertaining look at the social relevance of popular culture Focusing on a wide range of topics including film television social media music radio cartoons and comics books fashion celebrities sports and virtual reality Tim Delaney and Tim Madigan demonstrate how popular culture in contrast to folk or high culture gives individuals an opportunity to impact modify or even change prevailing sentiments and norms of behavior For each topic they include six engaging and accessible stories that conclude with short life lessons Whether you re a fan of The Big Bang Theory or Seinfeld the Beatles or Beyonc Charlie Brown or Superman there s something for everyone **Popular Culture** Iain Chambers, 1986 First published in 1986 Routledge is an imprint of Taylor Francis an informa company *Popular Culture* Imre Szeman, Susie O'Brien, 2017-07-10 Popular Culture A User s Guide International Edition ventures beyond the history of pop culture to give readers the vocabulary and tools to address and analyze the contemporary cultural landscape that surrounds them Moves beyond the history of pop culture to give students the vocabulary and tools to analyze popular culture suitable for the study of popular culture across a range of disciplines from literary theory and cultural studies to philosophy and sociology Covers a broad range of important topics including the underlying socioeconomic structures that affect media the politics of pop culture the role of consumers subcultures and countercultures and the construction of social reality Examines the ways in which individuals and societies act as consumers and agents of popular culture Library of Congress Subject Headings Library of Congress, 2004 **Concise Histories of American Popular Culture** M. Thomas Inge, 1982-08-26 The Art of Democracy Jim Cullen, 2002-07 The highly acclaimed first edition of The Art of Democracy won the 1996 Ray and Pat Brown Award for Best Book presented by the Popular Culture Association An Introduction to Theories of Popular Culture Dominic Strinati, 2004-08-02 An Introduction to Theories of Popular Culture is widely recognized as an immensely useful textbook for students taking courses in the major theories of popular culture Strinati provides a critical assessment of the ways in which these theories have tried to understand and evaluate popular culture in modern societies Among the theories and ideas the book introduces are mann culture the Frankfurt School and the culture industry semiology and structuralism Marxism feminism postmodernism and cultural populism This new edition provides fresh material on Marxism and feminism while a new final chapter assesses the significance of the theories explained in the book

A History of Popular Culture Raymond F. Betts, Lyz Bly, 2012-12-12 This lively and informative survey provides a thematic global history of popular culture focusing on the period since the end of the Second World War A History of Popular Culture explores the rapid diffusion and hybridization of popular culture as the result of three conditions of the world since the end of World War Two instantaneous communications widespread consumption in a market based economy and the visualization of

reality Betts considers the dominance of American entertainment media and habits of consumption assessing adaptation and negative reactions to this influence The author surveys a wide range of topics including the emergence and conditions of modern popular culture the effects of global conflict the phenomenon and effects of urbanization the changing demography of the political arena and the work place the development of contemporary music culture film television and visual experience the growth of sport as a commercial enterprise Now updated by Lyz Bly to include major developments such as blogs and social networks YouTube com and enhanced technologies such as the iPhone iPod and iPad as well as the way in which the internet has reshaped the ways we consume media The book provides an engaging introduction to this pervasive and ever changing subject

Popular Culture and High Culture Herbert Gans,2010-11-05 Is NYPD Blue a less valid form of artistic expression than a Shakespearean drama Who is to judge and by what standards In this new edition of Herbert Gans s brilliantly conceived and clearly argued landmark work he builds on his critique of the universality of high cultural standards While conceding that popular and high culture have converged to some extent over the twenty five years since he wrote the book Gans holds that the choices of typical Ivy League graduates not to mention Ph D s in literature are still very different from those of high school graduates as are the movie houses television channels museums and other cultural institutions they frequent This new edition benefits greatly from Gans s discussion of the politicization of culture over the last quarter century Popular Culture and High Culture is a must read for anyone interested in the vicissitudes of taste in American society

Queers in American Popular Culture ,2010 A collection of articles explores the role of gay lesbian bisexual and transgendered persons in shaping American popular culture from the late 1800s to the present

Handbook of American Popular Culture M. Thomas Inge,1978

European Readings of American Popular Culture John R. Dean,Jean-Paul Gabilliet,1996 Since the Second World War Europe has undergone a continual invasion wave after wave of American popular culture The diffusion of American culture in Europe is both a European story about America and an American story about Europe This work examines this cross cultural phenomenon from the European viewpoint Nearly two dozen European experts in their respective fields offer an invigorating engaging and open minded examination of America as perceived with the acute insight of the interested European outsider a fruitful tradition that stretches back to Lafayette de Tocqueville and Goethe to name three Of interest to scholars students and general readers alike The book s focus is both sensuous and intellectual how America is seen The Image heard Popular Music perused The Written Word digested Food learned from its common ways Social Customs perceived by minorities Ethnic Cultures and taken as an instrument of change Americanization It is the first book of its kind published in the United States It is rich with selected up to date critical bibliographies in areas for which very little information is otherwise available In sum a cogent cross cultural analysis of how U S popular culture exposes both European dreams of well being and nightmares of discontent These are insights which deserve to be savored

Unveiling the Magic of Words: A Review of "**Popular Culture**"

In some sort of defined by information and interconnectivity, the enchanting power of words has acquired unparalleled significance. Their capability to kindle emotions, provoke contemplation, and ignite transformative change is actually awe-inspiring. Enter the realm of "**Popular Culture**," a mesmerizing literary masterpiece penned with a distinguished author, guiding readers on a profound journey to unravel the secrets and potential hidden within every word. In this critique, we shall delve to the book is central themes, examine its distinctive writing style, and assess its profound affect the souls of its readers.

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