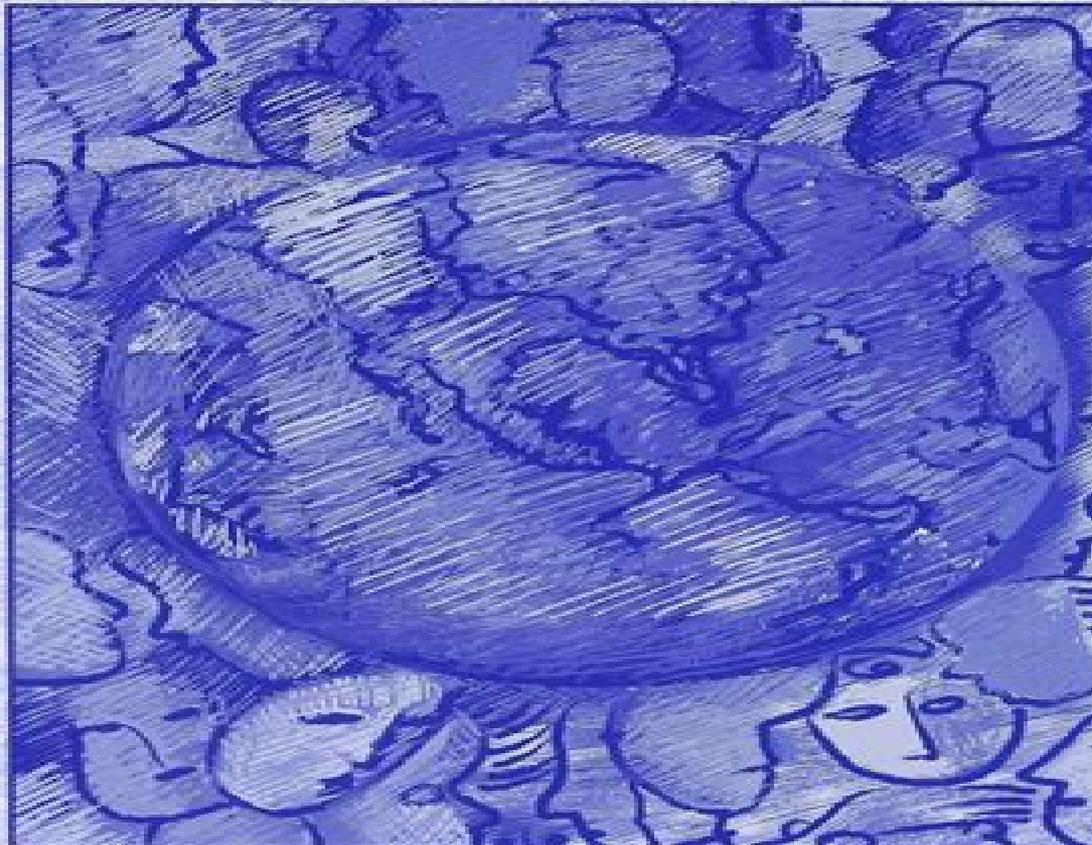


Elnora W. Stuart—*Winthrop University*

**MARKETING MINI-PROJECTS: LEARNING BY DOING**

# **M**ARKETING

*Real People, Real Choices*



**Michael R. Solomon   Elnora W. Stuart**

# Marketing Mini Projects Learning By Doing Component Item

**RD Boyd**



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