

**HOW TO RANK YOUR
WEBSITE USING
AI SEO TOOLS!**



Easy Method To Rank Website Using AI SEO Tools For Beginners BATCH14 1976

Jay Nans



Easy Method To Rank Website Using AI SEO Tools For Beginners BATCH14 1976:

SEO For Dummies Peter Kent,2015-10-26 Your fully updated guide to search engine optimization Packed with tips tricks and secrets SEO For Dummies shows you how to create and maintain a website that ranks at the top of search engines and drives high volume traffic Using plain English explanations and easy to follow instructions this friendly guide helps you come to grips with search engine basics what they are which ones are important and how to get started and build a search engine friendly site SEO is an integral part of getting a site to rank in the various search engines in order to attract potential customers In the new edition of this bestselling guide to search engine optimization you ll learn the ins and outs and best practices of successful SEO in order to make your website content more search engine friendly so that it ranks higher among searches and draws the masses Covering the latest information on pay per click options using social media to boost your profile and managing your platform and reputation to positively impact your search engine rankings this hands on guide is the fun and friendly place to start learning how to move your site to the top of the rankings Develop a search strategy and use local search capabilities Build sites that increase your search visibility Analyze results with updated tracking tools Maximize content marketing strategies If you re asking yourself the essential question of how do I get people to visit my site you ve come to the right place

How To Do SEO For Beginners And Pros In The New AI-Driven World Roggie Clark,Raj Clark,2026-01-10 Master AI SEO in 2026 A Beginner Friendly Guide to Generative AI Organic Marketing and Answer Engine Optimization AEO The search landscape has changed and traditional SEO is no longer enough How To Do SEO For Beginners In The New AI Driven World Avoid Generative AI Slop and Grow Organic and AEO Traffic Easier is your step by step guide to thriving in the era of ChatGPT generative AI and Answer Engine Optimization AEO Perfect for beginners and marketers alike this AI SEO book breaks down how to adapt your strategies for 2025 and beyond You ll learn how to use generative AI for SEO without falling into low quality content traps how to optimize for both search engines and AI driven answer engines and how to keep organic marketing strong in a world where automation dominates What This Book Includes How to use generative AI for SEO without producing low quality AI slop Actionable strategies to grow organic marketing traffic in an AI driven world Insights on how ChatGPT and other AI tools impact rankings and visibility Step by step methods to future proof your SEO strategy and grow online authority

Advanced SEO Strategies 2026: AI, Backlinks & Google Ranking Secrets Dheeraj Kumar Sharma,2026-03-15 Advanced SEO Strategies 2026 AI Backlinks Google Ranking Secrets is a practical guide for anyone who wants to master modern search engine optimization In this book SEO expert Dheeraj Kumar Sharma shares proven strategies to improve rankings build high quality backlinks and optimize content using AI tools You will learn how search engines work how to perform keyword research and how to create SEO friendly content that attracts traffic and converts visitors into customers The book also explains how to use tools like Google Search Console and Google Analytics to track and improve website performance Whether you are a beginner or an experienced marketer this guide will

help you stay ahead in the world of SEO and digital marketing

Rise of the Rankmakers LENIN. DEV,2025-01-28 Rise of the Rankmakers Mastering AI Driven SEO Domination In the fast paced world of digital marketing search engine optimization SEO has become the key to online visibility and business success However as algorithms evolve and competition intensifies traditional SEO tactics are no longer enough Rise of the Rankmakers Mastering AI Driven SEO Domination is your comprehensive guide to harnessing the power of artificial intelligence AI to revolutionize your SEO strategy and dominate the search engine rankings This book is specifically designed for entrepreneurs digital marketers content creators and business owners who are ready to leverage AI tools to stay ahead of the curve The rise of AI is changing the way search engines function and interact with websites By understanding how AI works in SEO and adopting the right tools and strategies you can not only improve your rankings but also increase traffic enhance user experience and maximize your return on investment ROI The first part of the book provides a foundational understanding of SEO outlining the challenges and opportunities of optimizing your online presence in an ever evolving digital landscape With the emergence of AI technologies such as machine learning natural language processing and deep learning the game has shifted This book shows how AI is revolutionizing SEO from keyword research to content creation on page optimization and link building Throughout the chapters you ll discover how to use AI to automate tedious and time consuming tasks such as content generation keyword analysis and technical SEO audits You ll learn to integrate AI powered tools to analyze massive datasets uncover valuable insights and predict trends before they emerge With a detailed exploration of AI s role in ranking algorithms you ll uncover the secret strategies that search engines like Google are using to rank websites and how you can align your content to meet those ever changing standards One of the core focuses of Rise of the Rankmakers is how to build an AI driven SEO strategy that aligns with your business goals It delves into the principles of creating user centric high quality content that not only ranks but also converts visitors into loyal customers Through expert advice and practical case studies you ll learn how to create content that resonates with both search engines and your target audience The book also highlights the importance of staying adaptable and proactive in the face of algorithm updates It teaches you how to anticipate changes in search engine algorithms by leveraging AI to monitor track and adapt to shifts in ranking factors By using AI to predict trends you ll be able to maintain a competitive edge and make data driven decisions that lead to long term success Moreover Rise of the Rankmakers is filled with actionable strategies for scaling your SEO efforts It covers how to use AI for link building competitive analysis and creating personalized marketing campaigns You ll also explore advanced AI techniques like predictive analytics content optimization and automation that can save you valuable time while delivering results faster than ever before Whether you are an experienced SEO professional looking to enhance your skills or a newcomer eager to learn about AI s potential in SEO this book offers practical easy to understand guidance By the end of the book you will have a comprehensive understanding of how AI can transform your SEO strategy and the practical skills to dominate search engine

rankings like a true Rankmaker Rise of the Rankmakers isn't just a book about SEO it's a roadmap for digital marketing success in an AI powered world With AI at the helm you can unlock limitless possibilities and take your SEO efforts to new heights

Blog Smarter, Not Harder: SEO, Blogging, and AI Strategies to Skyrocket Your Traffic Jay Nans, 2024-09-27

Free the secrets to driving massive traffic to your blog with Blog Smarter Not Harder Written by expert digital marketer Jay Nans this ebook offers a comprehensive guide to mastering SEO content creation and AI tools with actionable insights designed to help bloggers marketers and entrepreneurs enhance their online presence and grow their audiences

What You'll Learn

- SEO Fundamentals** Learn how search engines rank content and what factors influence your position on Google This section covers essential SEO metrics and how to measure success using tools like Google Analytics and Search Console
- Advanced Keyword Research** Discover how to find low competition and long tail keywords that will help you rank faster The ebook introduces advanced strategies such as keyword clustering cannibalization fixes and using secondary keywords for maximum impact
- On Page SEO Optimization** Master the art of optimizing your content for search engines From crafting perfect title tags and meta descriptions to improving internal linking and URL structure this ebook ensures you understand every aspect of on page SEO that will make your content more search engine friendly
- AI Powered Content Creation** Learn how to leverage AI particularly ChatGPT to streamline content creation Discover how to automate keyword research generate SEO friendly blog posts and optimize your content with AI driven tools allowing you to scale production without sacrificing quality
- Competitor Analysis** Gain insights into your competitors SEO strategies by learning how to extract their best keywords analyze their sitemaps and use these insights to outperform them in search rankings
- Practical Strategies for Traffic Growth** Explore actionable methods to increase organic traffic such as creating content clusters optimizing for featured snippets and refreshing old content to keep it relevant The book emphasizes building high quality backlinks and creating a strong internal linking structure to boost SEO performance
- Maximizing Organic Traffic with Metrics** Delve into key metrics such as bounce rates dwell time and domain authority Learn how to track your progress over time interpret traffic trends and adjust your SEO strategy to achieve sustained growth
- Balancing AI and Human Creativity** While AI is a powerful tool this ebook emphasizes the importance of combining automation with human creativity You'll learn when to rely on AI for efficiency and when to inject personal touches and expertise into your content to maintain authenticity and engagement

Why This Ebook is Different Unlike many SEO books that focus purely on theory Blog Smarter Not Harder offers practical step by step advice based on real world experience Jay Nans breaks down complex SEO strategies into easy to follow guides that can be implemented immediately making it ideal for both beginners and seasoned bloggers Additionally the integration of AI tools like ChatGPT into the blogging and SEO workflow sets this book apart offering readers the opportunity to harness cutting edge technology to optimize their content creation process

Key Benefits

- Step by step instructions for improving your SEO and keyword strategy
- AI driven content creation tips to save time and enhance

productivity Competitor analysis techniques to stay ahead in the game Actionable insights that you can implement today to start seeing results Whether you re just starting out in the blogging world or you re an experienced marketer looking to stay ahead of the curve Blog Smarter Not Harder will provide you with the tools and strategies you need to grow your traffic enhance your SEO and build a successful blog Grab your copy today and start blogging smarter not harder [Introducing SEO](#) Aravind Shenoy,Anirudh Prabhu,2016-07-26 Use this easy to digest brief introduction to leverage search engine optimization SEO an imperative methodology used to improve the visibility of websites using different strategies and techniques Using a calculative and practical approach this book teaches you the techniques practical implementations and concepts of SEO that will enable you to get to grips with the fundamental aspects of search engine optimization Introducing SEO jumpstarts your knowledge using an easy to follow approach add it to your library today What You ll Learn Incorporate effective SEO into your workflow Use keywords link building and online social media marketing Implement SEO specific plans and strategies Employ strategies that will result in better website visibility Who This Book Is For Beginners who want a quick no nonsense introduction to SEO No prior experience or knowledge of SEO is required to understand the concepts in this book **Search Engine Optimization Techniques by Google's Top Ranking Factors** Kegesa Danvas Abdullah,2017-08-24 This step by step SEO guide on ranking signals is easy to read easy to follow easy to implement It has no fluff it is affordable stuff You shall learn more than 204 secrets of staying in the first page of Google for your perfectly chosen keywords Google publicly stated that they use over 200 factors to rank websites You now have no excuse you got to rank high in SERPs Familiarize yourself with these strategies and you shall rank your website at the top of Google whether you are a beginner or an SEO expert This e book has helped me rank and grow various company websites online through white hat search engine optimization techniques The exact steps I used to rank them in the first page of Google are outlined With this book you don t need anything else but a teachable spirit marketing SEO will become child s play If you have this book you can do search engine optimization free of charge SEO becomes a do it yourself thing This is not a mere Google search engine optimization advice these are actionable SEO tips that can change your life as you know it The book captures all major Google updates and how to rank any website following the latest Google updates beyond 2017 Without taking your educational background into consideration the book is so simple to implement since it lists the step by step process of doing white hat SEO that Google loves It lays bare all SEO industry secrets that will help you stay ahead of Google algorithmic changes and achieve top rankings all the time You will learn The most important SEO techniques that will bring your site to the first page of Google Simple on page factors that will help in boosting your PageRank White hat link building methods that Google loves How to avoid black hat SEO techniques that get sites punished SEO tools that internet marketers use to rank websites Important content factors that will boost your ranking Page Level Ranking Factors How to use keywords in title tags meta tags description tags and H1 H2 H3 H4 tags to improve SEO Site level factors affecting search engine ranking Domain

Factors of Search Engine optimization Backlink Factors Brand Signals Special Google Algorithm Rules On Site Web Spam Factors and SEO User Interaction Signals and SEO Effects of Off Page Web spam Factors in web rankings Effects of Social Signals in SEO How to use this e book Read the book once to the last page and pay attention to all SEO best practices checklists Do a thorough website analysis by noting what you have not yet implemented Stop wasting your precious time Implement the secrets in this book and see your search engine results page rankings rise Tell me your success or contact me directly to help you implement these website optimization tips and tricks Implement the web page optimization best practices outlined in this ebook on a page by page basis In case you have thin content update it with high quality and useful content following the guide Celebrate as your rankings grow

Seo Destruction Anthony Heaven, 2014-08-19 How many times you said that SEO is not for you or that it's too complex to figure out How many times you started a website or blog and once you wrote an article never got any visits or appearance on Google's search engine I know from my own experience that starting a website today is almost an impossible task There's a huge competition online with all kinds of blogs or sites that have a high Page Rank and a great domain authority But there's always but what if I can tell you that I managed to destroy that concept with my SEO Destruction technique This book is written as an experiment of mine which I started over a few months ago I read many SEO books here starting from good detailed books such as SEO 2014 by Andy Williams and SEO Fundamentals by R L Adams to books such as SEO Made Simple by Michael Fleischner OR SEO Black Book These books were thorough and more scientific in explaining general SEO terms and Search Engine Optimization ranking factors and they greatly helped me in my research But the question is how is my book different from other SEO books I've been in your skin as a newbie who knew something or almost nothing about SEO so I spent over a year in reading articles and trying to discover secret SEO guru stuff that could help me in ranking my site In the end I did it and so can you following my step by step guide in the book This book is based on Practical SEO which means that I'll show you the sites I use to build backlinks whatever they are DoFollow or NoFollow or whatever they have a page rank of 0 or 10 I'll tell you how I perform On site and Off site SEO optimization with my secret sauces and practical examples After the birdie updates from Google starting with Panda and Penguin in 2011 and 2012 and Hummingbird update in 2013 in this 2014 we can surely expect a new bird to come out maybe Pigeon I will teach you how to avoid a possibility of getting slapped by Google using a fair and constructive technique This book also deals with the Black Hat techniques that most of the spammers use to rank their site on a first page of a Google in a matter of days and it shows a tools those guys use and how they trick Google for a week or a month with their spam site Overall I guarantee that you'll learn something new about SEO after you read this book

Seo Decoded Shane David, 2016-02-08 39 Powerful SEO Strategies From A 17 Year SEO Veteran That You Can Implement Today To Almost Guarantee Your Website Top 10 Rankings Completely Up To Date SEO Strategies For 2015 16 Free Kindle Updates For Life SEO Decoded is a collection of 39 of the best most impactful SEO strategies that you can employ for your

website No fluff no impossible to implement strategies just the good stuff that will make a huge difference to your rankings The author Shane David has over 17 years experience doing SEO full time for small businesses blogs E commerce websites local businesses large corporations and everything in between He has over 10 000 first page rankings under his belt If you are looking for simple SEO strategies you can implement today to see ranking improvements quickly that s exactly what you will learn in SEO Decoded 39 Search Engine Optimization Strategies To Rank Your Website For The Toughest Of Keywords The book is broken down into 8 core sections Keyword Research For Better Rankings Learn how to do in depth keyword research to find the keywords that are not only easy to rank for but also extremely profitable On Page SEO 101 SEO Resources The Best Free Paid SEO Tools Resources To Outrank Your Competitors It contains a list of all the best free and paid tools and resources that professional SEO consultants use for their clients websites

The SEO Way Tarek Rimani,2019-07-17 The SEO Way is designed to help start ups students companies beginners marketers and entrepreneurs harness the power of search engines to grow their businesses and bring real value to their customers Search engine optimization or SEO is the collection of strategies tactics and best practices used by businesses to get themselves in front of their audience on search engines In today s world this matters Big time Search is now the number one way people are finding products and services If you aren t taking advantage of this you will get left behind The good news is that SEO is extremely accessible and you can master it no matter what your current skill level or area of expertise This book will give you the tools and know how to be successful and impactful From technical details to overall approach you will learn how to get the nuts and bolts of your web properties in top shape and how to create marketing and business strategies that continually grow your SEO strength for long term results Search engines are here to stay and their influence will only continue to grow The SEO Way will help you simplify and holistically approach SEO to continually grow your business

SEO Optimization for Beginners & Seo Audit Report Sample Seolion Staff,2022-04-12 SEO optimization for Beginners and SEO Audit Report Sample is a solution for those who try to understand the world of website SEO Optimization The main goal of this work is to offer an easy to understand view of SEO procedures There are two works included in this book that belong to the HOW TO CREATE A WEBSITE SERIES vol 1 vol 2 SEO Optimization for Beginners and not so Beginners SEO Audit Report Sample Also is attached an example of SEO Plan in order to create a properly guideline for fixing SEO issues

SEO Optimization for Beginners and not so Beginners SEO Optimization for Beginners and not so Beginners is a guide for all those who wish to introduce in SEO analysis and website optimization Is a 40 page based guide that focuses efforts on SEO On page SEO Off page and general advices related to Search Engine Optimization concepts You will find how to be friendly to Search Engines how to optimize your content with keywords long tails titles share worthy content and crawl accessibility In SEO optimization for websites you will have to handle with technical responses optimize your content use of a good general structure creative keywords suitable page structure linkbuilding and also link juice with constant Performance and

Speed indexation analysis In order to rank for Search Engines as Google or Bing your Domain authority will give you the difference and rank your website higher than others In this SEO Optimization Guide you will find the suitable process of website development and will handle with the SEO Hierarchy Pyramid SEO Optimization for Beginners and not so Beginners explains all this process in a simple way and easy to understand method Also you will find a bit information about Speed performance as First Contentful Paint or Total Blocking Time and many others by means of the Waterfall Chart Accessibility for Crawlers and how to label properly and optimize your content Competitive keywords buyer persona link juice responsiveness and 10 SEO Keys to power your SERPs positions are also explained SEO Audit Report Sample This second work included inside of this book is a Sample for a SEO Audit Report You will discover how to make an easy to understand Audit report for your customers and will give you several advices in order to fix SEO website issues So then this is not a SEO Audit report of a real website is neither a service Is an example of how to create a well organized and easy to understand SEO Audit report in other words a template that can inspire you in your works This example will show you how making a presentation of your SEO work and will be a handy way to fit your Website Analytic Content in an easy to approach view The SEO Audit Report Sample is an example of an External Website Analysis that explains the basic concepts of SEO Audit Reports and how to understand them Remember that a SEO Report is like a photography of your entire website and depends on the accurated timing of analysis that such report will be more or less exhaustive The sample offered is for a short term based report one week analysis made by means of external tool devices In the report are explained the 4 basic points of review for any SEO report Performance and Speed SEO On Page SEO Off Page and Good SEO Practices Of course is a sample and has to be understood in such way Hope will be useful to you

Search Engine Optimization - SEO 101 Steven Samson, 2015-09-14 Learn the basics of SEO and Learn Them Well Master Search Engine Optimization and drive more traffic with this comprehensive guide Do you want to rank higher in the Google Search Engine but believe it ll be too difficult for you Or perhaps you ve exhausted other marketing channels and now want a consistent reliable acquisition channel for gaining more users to your website This book is for you You no longer have to waste your time and money learning about SEO through confusing articles expensive SEO experts or lengthy online courses SEO for Beginners Complex topics are broken down into simple steps to ensure that you can easily master Search Engine Optimization of your website even if you currently have little or no users Learn The Most Critical Optimization Techniques Fast Concepts are presented with only the most important and relevant information to help you build a solid SEO strategy With this book you can learn SEO in just one day and see a notable difference in your organic presence in Google after just a few days How is this book different The best way to optimize for the Google Search Engine is to play by the rules but to also be unique This book includes a number of solid proven methods that will help you to follow Google s very own guidelines for ranking in their Search Engine as well as several others that will significantly boost rankings Working through this book will help you retain the knowledge of SEO so

that you can continue to recall it and apply it to your website in future What you ll learn What exactly is SEO Why Is SEO Important What Is On Page Optimization Why is OPO so important Interlinking and Keyword Optimization How to use Site Wide Optimization The 6 steps to effective Keyword Research Why is Keyword Research so Important How To Write SEO Friendly Content What Is Link Building How To Build A High Quality Back Links Strategy How to use the Webmaster Tool SEO Dangers to Avoid and more Finally you ll be able to discover how to rank highly on Google to gain more users and more engagement with your website Click the BUY button now to start learning SEO 101 Learn it fast and learn it well **SEO for Beginners** Brian Wood,2020-01-17 SEO Search Engine Optimization has to do with the science or process and in some cases the art of ensuring websites are visible on search engines This book encompasses what search engines do and how they do it and how it can be used to promote a website or business and transform SEO into a marketing strategy In order to be seen one must generate and receive the maximum relevant traffic to one s website which is why optimization is used This involves so many more processes than anyone can imagine from the site s structure the manner and way in which other websites connect to it and the words mentioned in major areas of the site SEO Search Engine Optimization doesn t completely involve complex methods dealing with comprehending the anatomy and algorithms of the Internet A large part of it is composed of techniques that are easy to use and understand which can be used by anyone average webmasters or Internet savants Keywords are one of the most significant elements in any search activity They are a fundamental part of indexing query and retrieving information Researching keywords requires the use of free and paid tools available online Searching for better keywords is not a one time task but rather it is a continuous process as well as a challenge since the preferences of users online environments what s popular or trending as well as the manner in which people discuss things continues to change We ll take a look at how a website can be made search engine friendly and get maximum benefits from SEM and SEO techniques This covers what items are loved by search engines and what they easily respond to how their algorithms work and ways in which they create rankings We ll be considering tools used in keyword research link building and analysis tools to enlighten you about the required skills for website analysis and optimization relating to keywords that are most effective in generating traffic as well as responding quickly to Internet trends Though search engines are mostly just Internet navigators it would be unrealistic to imagine the existence of the Internet without them As a result of the absolute depth and size of the World Wide Web this handy information becomes unusable and meaningless without the presence of search engines Unless you know how to optimize your site you will get lost in the hundreds of thousands of search engines pages This book will guide you on how to best utilize the amazing power of a search engine *SEO Made Easy* Zeeshan Ali Aqudus,Vikramaditya Singh,2023-10-03 *SEO Made Easy* is a comprehensive step by step guide designed for individuals seeking a deep understanding of the intricate workings of search engines This book sheds light on the crucial concept that SEO is not just about impressing your digital audience but also about winning favor with search engines It

emphasizes that SEO is a two way game where you must create content that resonates with your audience while also satisfying the algorithms of search engines Additionally the book underscores the importance of establishing effective content distribution channels on social media making it a holistic resource for digital marketers and website owners The journey within *SEO Made Easy* commences with an exploration of the historical backdrop of SEO It tells the story of the evolution of search engines and how Google revolutionized the field by developing a robust search engine In this book you will discover that with the proliferation of websites SEO emerged as a formidable challenge setting the stage for the comprehensive Search Engine Optimization strategies discussed in the book One of the standout features of *SEO Made Easy* is its focus on practical tools and techniques The book provides valuable insights into on page SEO off page SEO and technical SEO equipping readers with the knowledge and tools needed to enhance their website s visibility It also delves into the effective usage of On Page SEO tools such as Yoast and RankMath as well as Off Page SEO tools like SEMrush and Ahrefs The book offers guidance on selecting the right keywords optimizing meta tags and crafting compelling content that resonates with both human audiences and search engine algorithms It also provides a comprehensive understanding of technical SEO aspects such as image optimization and the use of quality plugins Furthermore *SEO Made Easy* keeps pace with technological advancements by introducing readers to the world of AI tools It explores how tools like ChatGPT and Google BARD can be effectively leveraged for SEO purposes demonstrating the importance of staying at the forefront of digital innovation In a rapidly evolving digital landscape *SEO Made Easy* serves as an invaluable resource for anyone aiming to not only understand the complexities of search engine optimization but also excel in the ever competitive online arena Whether you re a seasoned digital marketer or a novice looking to grasp the essentials this book equips you with the knowledge and tools to thrive in the dynamic world of SEO

Seo White Book R. L. Adams, 2013-03-15 The Organic Guide to Google SEO Learn the Proven Organic Search Engine Optimization Methods and Techniques The SEO industry and the rules for ranking on Google have completely changed in the past couple of years It s changed due to a new set of rules that have emerged in the wake of Google s World Wide Web War that it waged in the silent digital abyss of Cyberspace This war that Google waged was against spammers and other Websites that were bending and breaking the SEO rules to bully their ways to the top of search engine results pages SERPs In waging this war Google dropped some atomic bombs in the form of changes to its algorithms search formulas that have completely transformed many of the strategies and techniques for ranking a Website today Gone are the easy days of instituting link schemes keyword stuffing and content cloaking just to name a few of the ill used techniques that led to this war Today the name of the game is relevancy If Google doesn t think you re relevant then not matter what techniques you use for search engine optimization from whatever SEO book you find them in they won t work Why should you Care about all this Now that the digital dust has settled it s important for you to understand the new set of rules for ranking Websites that now dominate the Web Without the very important information

contained in this SEO book ranking today for any competitive keywords will be incredibly difficult If you are going to make lasting changes on Google s SERPs then you have to have the knowledge and know how of what works today and what doesn t This SEO book is part of a four part series called The SEO Series which features the following books The SEO Black Book A Guide to the Industry s Secrets SEO Simplified Learn Search Engine Optimization Strategies and Principles for Beginners SEO White Book The Organic Guide to Google Search Engine Optimization SEO for Bloggers Learn How to Rank your Blog Posts at the Top of Google s Search Results Why the SEO White Book The SEO White Book contains White Hat SEO techniques the acceptable techniques according to Google for long term ranking on Google s SERPs After you buy this book you will come to understand and appreciate what it takes to successfully rank a site with SEO on Google today This book is the culmination of over a decade of experience that I have being professionally involved in the SEO field in one way or another I understand what works and what doesn t and in this third SEO book in the series I set out to help unravel some of the mysteries of the trade for you Scroll up and BUY IT NOW You don t want to miss out on the incredibly valuable information in this SEO book

SEO In 2018 Nitin Jain,2017-12-13 Do you want to rank your website on page 1 in 2018 SEO Search Engine Optimization in 2018 will be more competitive than 2017 It s important you have the right knowledge and the correct guide that can help you in good rankings There are many ways to get targeted traffic but one of the best ways is to rank your websites high in the search engines for buying keywords People will find your website when they are searching for solutions to their problems However ranking high in the search engines is not easy But after you are through with this book it will be a whole new playing field In this book SEO in 2018 Step by Step to ranking on Page 1 I am going to reveal my secrets and techniques that I use to rank my websites high in the search engines Learn to master the search engine in a Google friendly manner This is an action oriented book that will take you step by step through each aspect Proven techniques for organic online promotion and lead generation Introduction To Search Engine Optimization On Page Search Engine Optimization Off Page Search Engine Optimization What makes an authority website How Fast Should You Build Your Backlinks Importance of Building Links To Your Internal Pages Overview Of The SEO Ranking System How To Choose The Right Keywords Keyword Research Step By Step Wordpress Setup Overview Of The Backlinking System 100% natural backlinking the easy way constant flow of New Google Friendly Backlinks Supercharging Your Backlinks Bonus How To Get Your Backlinks Indexed This useful guide is meant to help you succeed and dominate SERPs in the year 2018 High domain authority websites for quality backlinking are listed in this book along with some really helpful SEO tools that will make your campaign easier If you are thinking how to do Natural backlinking in 2018 this book will help you master all techniques of white hat link building and link prospecting

Think Like Google Tom Gerencer,2019-12-31 Why is SEO like eating rocks You struggle to rank high in Google but it s fiendishly difficult Even when you manage to rank your efforts invariably sink in the content morass Then Google comes along with its next alliteratively named update and wham you re in the dumps Plus

are keywords natural Does it make sense to write something based on a spreadsheet full of algorithm generated turns of phrase It turns out things are getting better when it comes to SEO It s not magic It s not rocket science or even computer science In its secret heart SEO comes down to empathy How can that be true Google is an algorithm right How can it know how people feel Well it doesn t but it doesn t have to Yes Google uses keywords to rank your pages But it s trying not to and it s succeeding It doesn t do that with some advanced and frightening AI Instead it uses user votes Every time you search for something on the internet Google serves up a list of articles that might be what you re looking for When you click one Google sees that happen Then it starts a virtual stopwatch If you come back seconds later to click another link Google sees that too and notes it But if you stay in that article for 15 minutes Google notes that too This happens 63 000 times every second all day every day Google is watching and recording all of it God may note the fall of a sparrow but Google notes each mouse click It knows the pages people stay in longer and the pages people flee like their digital houses are on fire Then it floats the popular pages higher in the search results and drops the unloved ones down into the pits of SEM hell What does this mean for you It means Google is all about empathy No it doesn t empathize with us But it records our digital votes for every piece of content on the web In this way it approximates our empathy It sees into our hearts We can use this All it means is that we have to empathize with readers right Do that find out what the reader needs and deliver it and we ll become the better mousetrap that the world will beat a path to Except it s not so easy to see into the searcher s secret heart That s where true SEO comes in We use keyword research not to put the right mix of terms into our content but to build empathy Once we know what terms people are searching in connection with our topic we get a sense for how to build that piece of content We use competitive analysis social media and a dozen other tools to think like Google and deliver what the reader wants In this book you ll learn Why SEO Is Like Eating Rocks Google Is About Empathy Not Keywords How to Use Keywords to Think Like Google How to Use Competitive Analysis and Social Media Research to Rank Why Actionable Advice Should Be Your Shining Star Why Engaging Writing Matters and How to Do it Right How to Serve the Reader Through Better Structure What Google Thinks About Backlinks The World Google is Building and How to Stay on Top of It What Sales Writing Can Teach You About SEO How to Write H1s and H2s That Think Like Google How to Do it Faster Where Journalism Fits In Think Like Google is a groundbreaking book that takes the mystery and magic out of SEO and shows even beginners how to do it right Author Tom Gerencer built traffic for a money site from 0 to 600 000 readers a month in 18 months through solid SEO In a team of three writers he helped build a career site from 1M to 3.5M readers a month He s a regular contributor to Boys Life and Scouting and is published in Better Homes Gardens and Costco Connection

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