

Make Your Lists  
presents

# LOCAL SEO RANKING

How to get it right?



## Google My Business Account

1. Add a long and unique description
2. Choose the correct categories.
3. Add multiple photos



## Consistency in Personal Details

Make sure that you are using the exact same details across all your listings. you will be doing yourself a great favour!



## Online Reputation Management

Now that you have set up your listings everywhere, make sure you respond to all the queries, doubts, complaints from your customers. Every business has problems, but if you are transparent, it will help!



## Localized Content

For multi-local brands, it is essential to have a different page for each location. This goes a long way in attracting customers in the relevant locations!



## The usual SEO hacks!

Apart from this, all the ranking factors like backlinks, keywords, content come into play as always!

# Proven Strategy To Use AI For Local SEO With Free Tools BATCH5 1376

**Anthony S. Fauci**



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