

## EXAMPLES OF

# ORGANIZATIONAL BEHAVIOR THEORIES

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### MASLOW'S HIERARCHY OF NEEDS

MASLOW'S THEORY SUGGESTS THAT HUMAN MOTIVATION IS DRIVEN BY FULFILLING BASIC NEEDS, PROGRESSING FROM PHYSIOLOGICAL TO SELF-ACTUALIZATION.

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### HERZBERG'S TWO-FACTOR THEORY

HERZBERG DIVIDES WORKPLACE FACTORS INTO HYGIENE (PREVENT DISSATISFACTION) AND MOTIVATORS (INCREASE SATISFACTION), EMPHASIZING BOTH FOR OPTIMAL MOTIVATION.

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### THEORY X AND THEORY Y

MCGREGOR'S THEORY DISTINGUISHES TWO MANAGEMENT STYLES: THEORY X (AUTHORITARIAN) AND THEORY Y (EMPOWERING), AFFECTING EMPLOYEE MOTIVATION AND BEHAVIOR.



### EQUITY THEORY

EQUITY THEORY FOCUSES ON FAIRNESS IN THE WORKPLACE, SUGGESTING EMPLOYEES ARE MOTIVATED BY PERCEIVED FAIRNESS IN REWARDS AND TREATMENT.

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### EXPECTANCY THEORY

THIS THEORY POSITS THAT EMPLOYEES ARE MOTIVATED BY EXPECTED OUTCOMES; THEY ACT IF THEY BELIEVE THEIR EFFORTS WILL LEAD TO REWARDS.

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# Organizational Communication Theory And Behavior

**Michael Seilmaier**



## **Organizational Communication Theory And Behavior:**

Immerse yourself in heartwarming tales of love and emotion with Explore Love with its touching creation, Experience Love's Journey in **Organizational Communication Theory And Behavior** . This emotionally charged ebook, available for download in a PDF format ( PDF Size: \*), is a celebration of love in all its forms. Download now and let the warmth of these stories envelop your heart.

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