

TYPES OF MASS COMMUNICATION

Advertising	Creative strategies in advertising promote products, like catchy slogans in magazine ads.
Journalism	Journalism seeks truth, often through investigative reports, like uncovering political scandals.
Social Media	Social media connects globally, demonstrated by viral tweets sparking discussions.
Broadcasting	Broadcasting disseminates information, exemplified by radio stations airing live interviews.
Printing	Traditional printing includes newspapers and magazines delivering daily news.
Television	Television offers diverse content, such as popular series attracting millions.
Photography	Photography captures moments, like photojournalists documenting historic events.
Email	Email is efficient for direct communication, used for newsletters and updates.
Billboard	Billboards provide high-impact advertising, seen in busy city centers.

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